



Bruce Elfant, Travis County Tax Assessor-Collector and Voter Registrar

News Release

Communications Division

5501 Airport Blvd • 4705 Heflin Ln • 15822 Foothill Farms Loop • 4011 McKinney Falls Pkwy • 8656 Hwy 71

Media Inquiries: Tiffany Seward | (512) 854-9706 | tiffany.seward@co.travis.tx.us

Public Inquiries: Travis County Tax Office | (512) 854-9473 | tax_office@co.travis.tx.us | www.traviscountytax.org

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VOTER REGISTRATION LOGO CONTEST ANNOUNCED

Austin, TX – Travis County Voter Registration is looking for a new logo symbolizing efforts to help citizens take the first vital step in the democratic process – registering to vote. The new logo will be seen on banners, buttons, t-shirts, news ads and other promotional materials. The contest will also help determine a new slogan. Hundreds of slogans were submitted by Travis County Volunteer Deputy Registrars and were narrowed down to six finalists:

- Get Registered!
- Ready...Set...Register! VOTE!
- Get Loud! Be Proud! Register!
- Be Counted. Get Registered! Vote!
- Everyone Counts in Travis County. Register & Vote!
- Your Voice - Register & Vote!

Anyone interested in entering the logo contest can select their favorite slogan, design a logo, and submit it to the Travis County Voter Registrar. Cash prizes of \$500 for the first place entry, \$250 for the second place entry, and \$100 for the third place entry have been provided by private donation. The deadline to enter is March 31, 2014. Full contest rules can be found at <http://www.traviscountytax.org/pdfs/VR-LogoContest.pdf>. For more information, contact the Travis County Voter Registrar at 512-854-9473 or tax_office@co.travis.tx.us.

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